



## **Rose Patchwork Cottage**

44 Warner St

Raceview Qld 4305

Australia.

Hours of Business 10am-4pm Tuesday-Friday; Saturday am.

Web: [www.rosepatchwork.com](http://www.rosepatchwork.com)

Email: [sales@rosepatchwork.com](mailto:sales@rosepatchwork.com)

**Hi folks,**

### **About Us**

This is our shop – it is the bottom floor of the building and encompasses some 2000+ fabrics. We also have a very large shed in the rear to contain all our kits and blocks of the month. At the rear of the bottom floor of the building is the training room where we do our classes. We can have lovely outdoor area at back to share a coffee and chat.



When I say “we” – I mean Ted and I who own the business. Ted has retired but I work on because I love to sew and I love the people.

### **The Past**

We are phasing back our block of the month operations (which have been our mainstay) because it is so complex to operate. When you receive your monthly kit, you have no idea of the issues around sourcing fabric (very difficult – lines change many times a year with fabric companies), then cutting, packing, charging and posting including managing postage which is ever changing and increasing. There are some big gaps in supply of some colours – good greens, rose etc. As well there is pattern development, copying, colour pictures etc. The labour cost is very high.

### **Office Hours**

I have only two part time staff who are kept very busy with BOM, so I do ask that customers only contact in shop hours which is 10am-4pm Tuesday to Friday and Saturday morning (9-12). Please take into account time differences between states. It is difficult to find time to return all the after hours calls. We can resolve many of these issues via email which is less time consuming at this end.

### **History**

We are (arguably) one of the largest purveyors of block of the month in Australia and have been doing it a long time. A look at any major magazine will demonstrate this. Lesley at Faeries in My Garden and Rose Patchwork Cottage seem to be the largest advertisers. Lesley does her beautiful embroidery and roses them, and we do ours (a little bit of everything else). Our style is vintage and romantic., However, we have cut back drastically on block of the month. We now run about ten (not 40-50 like before). We have our new BOM Victorian

Romance and Mystery “Partay”– our mystery quilt which is nearly up to half way. I show you those below

### So, What's New?

We’ve revamped to suit a new marketplace. We are leaving printed advertising to a large extent and will be contacting customers via email newsletter, facebook and blog. In the past, this has been pretty hit and miss as I have been just so busy managing block of the month but now we will be developing these strongly. IF YOU WISH TO SHARE IN THIS – YOU NEED TO REGISTER ONLINE ON OUR WEBSITE. IF YOU HAVE CHANGED YOUR EMAIL ADDRESS YOU WILL NEED TO RE-REGISTER AGAIN ONLINE.

You need not fear we will drive you mad with marketing stuff – at any time you can advise you no longer wish to get the stuff and we will fix this.

Here is a picture of “**Mystery Partay**” Blocks done so far...



The quilt uses a Robyn Pandolph border (top right). Blocks are pretty Art-Deco type incorporating newsprint fabric in blocks. It will be \$35 per month for 12 months and will be about 80”.

Another new Block of the Month is our **Victorian Romance**. It is single bed size or will fit across the bottom of a queen sized bed. This is a beautiful bedroom quilt and would be a lovely gift for an older person as well.



This is [available on our website](#) and can be made quilt as you go (this is the way we did it).

Cost is \$45 for 12 months (each month you receive two blocks for \$45). Monica Poole has a great quilt booklet for Quilt as You Go and this is \$25 on our website. Size is 90 x 72" approx...

### **Most Exciting This Year**

I AM DESIGNING a range of inexpensive small items and their patterns will be downloadable online. They will be up to ten dollars in cost and will be fun things. Advice about this will be given in future newsletters.

Fabrics will be going online including a large range of sale fabrics at \$14. Since I only buy beautiful fabrics (well the occasional clanger sneaks in) – you will be getting a great buy.

You will be able to buy packs of pinks, greens, blues etc, which are hard to buy when you need them, and you can rely they will be in lovely fabrics. We will cut charm squares and layer cakes (5 and 10") and there will be patterns to suit which can be downloaded. Tune in for the next exciting episode there.

**Stuff for the RPC Family (this means you) – register online to become part of "Us":**

Residential workshop and Garden Party once a year. Location will likely be in Ipswich or Fassifern Valley (Boonah) hinterland.

Workshops will be provided by myself (free of charge except for kit). Visiting tutor workshop which will incur a cost for training.

[Email us](#) if you would like to learn a particular aspect of patchwork/quilting.

Thanks for sharing with us this month. As I've said – register online (if you haven't already) to get up to date information.

Cheers

**Judy Gray**

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